

Sunnyside Neighborhood Association

Meeting Minutes

August 9, 2018

Southeast Uplift Fireside Room
3534 SE Main St

Board Present:

Sean Watkins, Matt Lembo, Eric Solorzano, Russell Rinaldi, Pat Schwiebert, Reuben Deumling, Maggie McGann

Board Excused:

Chelsea Denlow

Guests:

Midge Pierce, SE Examiner

Name	Board?	Email
Sean Watkins	Yes	watkinsean@gmail.com
Matt Lembo	Yes	matt.lembo@gmail.com
Ann Kopel	No	
Lee Lancaster	No	leelancaster.9@gmail.com
Colin Wannacott	No	colin.wannocott@gmail.com
Dale Peppel	No	dpeppel@att.net
Eric Solorzano	Yes	On file
Ed Wilgus	No	ed.wilgus@gmail.com
Russell Rinaldi	Yes	
Jan Molinaro	No	On file
Maggie McGann	Yes	On file
Rosie Linseg (sp?)	No	[Illegible]
Mary Bush	No	marybu2007@msn.com

Joshua Baker	No	baker4887@gmail.com
Pat Schwiebert	Yes	On file
Reuben Deumling	Yes	On file
Steve Fisher	No	Stevenafisher54@gmail.com
Dave Boush	Yes	dmboush@gmail.com
Judy Litchfield	No	Julitch@comcast.net
Rob Nosse	No	rep.robnosse@oregonlegislature.gov
Colin Sakewitz	No	

Called to Order at 7:02pm

Agenda Approval

- Moved to add election of a new Secretary @ 8:20

Motion to approve minutes as submitted - approved

- 7 Approved
- 1 Abstention (Russell)

Announcements

- Crime and Livability Meeting on September 4th @ 6:30pm, dining hall of the Community House 35th & Yamhill
- SEUL Turns 50, Thursday 8/23, 3:30 - 7:30pm in the SE Uplift Parking Lot
- **Future agenda item: Conversation on homelessness in the neighborhood**
- Portland Clean Energy Fund Initiative thanks SNA for our endorsement
- Crime & Livability to precede Land Use Committee meetings every first Tuesday.

Committee Reports

- Emergency Preparedness, Jan Molinaro
 - Belmont Street Fair: Sunnyside NETs plan to staff SNA's 'honored vendor' booth as usual. But several vmail messages left for the event manager, Amy Theberge/Revel Events, have gone unanswered. With the Fair a little more than four weeks off, we are concerned because we don't even have confirmation that we have a booth, much less that Sunnyside Prepared will be next to Portland Fire & Rescue at the museum on 35th. (NETs table next to PF&R at events throughout the City; it's an important partnership.) If board members can offer advice or assistance, we welcome it.
 - Key fob accounting: Between Sunnyside Prepared and Sunnyside NET we somehow accumulated three fobs. At Reuben's request we will turn in one

(Glenn's) within a few days. The remaining two will be held by Jan for Sunnyside Prepared meetings, and NET Team Leader Bill Hulley for NET meetings.

- There has been some encouraging movement on the project to site a conex container in Sunnyside School Park to securely house emergency supplies and serve as an emergency operations center. But based on the experience of the last three years we don't want to count unhatched chickens. Suffice to say that we are not discouraged, and hope to report good news soon.
- Workshop at Belmont Library, 9/20, 6:30 - 7:45pm.
 - [MRL] Check link and add to minutes
- Future agenda item for 11/8 Board Meeting: Jan to present to Board. 30 minutes
- Land Use & Transportation, Dave Boush
 - Dave and Matt to Co-Chair
 - Eric serving as SEUL Liason
- Treasurer's Report, Maggie McGann
 - Preliminary budget discussion next month
 - Current Reserves \$9,100
 - Priorities
 - Work toward a budget by end of year
- Crime & Livability, Russell Rinaldi
 - Monthly meetings open to the public regarding homeless population
 - Considering a public port-a-potty in the neighborhood
 - \$150 / month
 - City unresponsive
 - Summer temperatures have increased the severity of this problem's symptoms
 - [Siri: "It's 91 degrees in Portland right now"]
 - Trash in Sunnyside Park
 - Regular bin is not emptied often enough
 - Community House has added another trash can and homeless folks have been emptying
 - Neighbors have also noticed this problem
- SEUL, Reuben Deumling
 - SEUL Board did not meet in August
 - SEUL Turns 50, Thursday 8/23, 3:30 - 7:30pm in the SE Uplift Parking Lot
 - Food and music
 - Meet and re-meet former SEUL community
 - Feedback on new Board Member training
 - Very well attended
 - Better RSVP process next time?
 - Read your bylaws!
 - "The ratio of rules to power is remarkable" --Dave Boush
 - Rob Nosse agrees

- SEUL LUTC, Eric Solorzano
 - No report, Have not appointed liaison for SEUL LUTC
- Business Associations, Matt
 - Hawthorne Area Business Association (HBBA)
 - Announcements
 - Sarah Balzer has moved out of town and left the board.
 - Officer Report - Sgt. Shaun Sahli
 - Midway through Hawthorne saturation patrols
 - Does not extend east of Cesar Chavez
 - Goal to reduce calls by 10%, result so far is calls are down by 60%. Some of that might be natural (ie not related to patrols)
 - Folks on Hawthorne pushed to Belmont St, Laurelhurst Park and Sunnyside Park
 - Action at Sunnyside Park to clean things up before school starts
 - Intent is to maintain a “maintenance presence” - unsure what that will mean in terms of continued resource allocation.
 - Citywide patrol officer numbers are down from 400 to 340 or so since Sgt. Shuli was on patrol. 100 or so more officers are eligible for retirement. In a few years average experience for patrol officers will be 3 years or less.
 - *How is officer hiring, training, etc funded? Everyone seems intent on increasing police presence but at what cost?*
 - HBBA Street Patrol (“Blvd Patrol”) Fridays and Saturdays (*private security firm?*)
 - Businesses pay \$1,500 per month for the two days. 25 businesses participating at various monthly amounts.
 - Let’s invite the new guard to the HBBA meetings and to meet businesses that aren’t participating in the funding
 - Nobody on the HBBA board is currently driving this initiative
 - *SNA: Any interest in contributing / expanding these efforts? Currently only happening during business hours. Maybe SNA would like to contribute to expand to after hours?*
 - Smart City Presentation - Anne Hill PDOT (*is PDOT different from PBOT?*)
 - **MIA**
 - HBBA (Nancy’s) concerns - What are the cameras for?
 - Drivers don’t know to stop for pedestrians at unmarked crosswalks
 - Can we improve lighting?
 - Not enough 25 MPH Speed Limit signs

- Parking Permit Pilot Update
 - Does HBBA feel there is a parking problem on Hawthorne?
 - Yes, definitely. Measured by the number of times you have to drive around the block.
 - Business District can't survive on local walking (and other non-car) traffic.
 - Large businesses need places for their employees to park.
 - "No question that it needs to be addressed in some way" ... but this isn't it.
 - "25 year old toolkit being used to address a 21st century problem"
- Unreinforced Masonry (URM)
 - September 12, 9:45am - City Council to vote on ordinance to require URM buildings to post a placard until retrofitted as well as regulations regarding the retrofit requirements.
 - 45 URM buildings on Hawthorne Blvd.
 - URM placards are a "death sentence" for existing buildings since the cost of retrofitting is higher than the value of the building. Big developers use this as a way to pressure owners into selling so they can scrape (ie raze) and build big new shiny buildings.
 - What other options do we see? How can we push better solutions to City Council through the existing channels?
 - If we can find "Portland passionate" funding, philanthropic or otherwise, to save some percentage of URM buildings, then we can go to the City to help with the rest (*How? By lowering retrofit costs? Exempting certain buildings? Providing funding?*)
- Street Fair
 - 190 vendor spaces filled. 30 HBBA businesses included.
 - Wells Fargo cleanup, Saturday 8/25, meet in the WF parking lot @ 2:15 - 4:30pm
 - Sponsor / volunteer party on 8/23 7pm - 9pm.
 - Need volunteers 6:30am - 8:30am Sunday 8/26 to mark the grid. Doing this right really makes the day go smoothly. Meet @ SE 34th & Hawthorne.
 - *Post volunteer application on SNA Website!*
 - (Lego Robotics Group in Fred Meyer)
 - School supply (and fund) drive @ OnPoint through 9/22. Preferably new materials.
- Membership
 - Rep. from short term rental (AirBnB) trade association wanted
- Web Committee
 - Need an internal director to communicate with existing contractor.
- Belmont Area Business Association
 - Map Update

- Folks are excited to receive new maps, event those not typically able to display / distribute
- Street Fair
 - 185 of 220 vendor spaces sold
 - \$20k+ in revenue
 - Concern that not enough Belmont businesses have signed up
 - Sign up for non-Belmont businesses on hold
 - 32nd to 39th and down 34th. Canvas?
 - Volunteer Recruitment
 - Website for recruitment to be set up
 - If not enough volunteers, neighborhood has to pay
 - SNA has coordinated the “Central Park” feature in the past
 - WHO IS THE SOD GNOME?
 - Marketing
 - SE Examiner to do a feature on a business participating in the Fair
 - FB Ad
 - Boosted Facebook Ad
 - Banner Ad (where?)
 - Posters
 - Sponsorships are still available even after these marketing efforts are in the can
 - Ad spaces still available for Pamplin Media Poster. Contact Larry.
 - PBOT Parking Pilot Update
 - If normal protocols for notification had been followed, more people may have been in favor.
 - Digital Communications
 - Infrastructure building in progress
 - Mailchimp
 - Facebook
 - BBB (Belmont Business Beverage - Networking)
 - Not well attended
 - Change ups
 - Rebrand
 - Add speaker / activity
- SNA Neighborhood
 - Any discussions at the NA level regarding increased crime @ Sunnyside Park?
 - Van break-in @ US Event, 4506
 - BABA does not fund a private foot patrol

- Crime & Livability Committee meeting 9/4 @ Community House
 - PDX Initiative 04 - Jake, Hilltop Solutions <http://hilltoppublicsolutions.com/>
 - Lobby against the measure
 - 1% gross receipts tax on businesses with \$500k in Portland sales and \$1BB in national sales
 - BABA remaining neutral
- Sustainability, Sean
 - Promote sustainability education
 - Setting aside the purely environmental spin and working with Pat, et al, to promote sustainability at the social level
 - Folding Sustainability into Livability Committee

Representative Rob Nosse Q&A

- Four years in State House
 - Tax Committee
 - Healthcare Committee
 - Rules Committee
- Questions
 - Maggie: How is the bill to make voting ballot postage free going?
 - RN: Have not been able to find funding. Opposition points out there are ballot drops, etc. Working on “Bus Drop” project to try to find a way to pay for it. Trying to move toward a county-by-county system where each county can choose whether or not to fund postage.
 - RN: Overall turnout in Oregon is going up because of “Motor Voter” (?). States trying to enfranchise more voters look to Oregon as a model
 - With 10k units available in Portland going unfilled, how do we get out of this mess?
 - RN: Problem starts with decline in federal housing starting in the 80’s. Local governments don’t make up the difference over the next few decades. After real estate bubble, problem really blossoms.
 - RN: Raising additional \$100M at the state level to address the problem. Ballot Measure [NUMBER?] to allow state bonds to fund nonprofits (for housing only?).
 - RN: At the city level we have to figure out how to make building affordable buildings more attractive to developers.
 - Will we continue to push low income people into a few areas?
 - RN: I don’t see that in Portland.
 - Can the state require developers to include affordable units?
 - RN: We already do that. Most developers would say that the inclusionary zoning provides a disincentive to build in those locations.
 - We’re seeing duplexes or multi-unit buildings going up on a single lot.
 - Rental to ownership rate is going way up.

- RD: Is that a problem?
- RR: Is there any thought being put behind taxing investment properties that are unoccupied.
 - RN: I don't know. That also might be something that the city can do on its own.
- DB: What is the "affordable" rent number?
 - RN: 30% of your income.
- MM: City of Portland maps show that there isn't any housing considered affordable city wide at this point. Have any other cities in Oregon adopted inclusionary zoning? Permits pulled before inclusionary zoning, now there's a game of chicken where developers are saying they can't afford to build.
- How can we build housing without a profit motive?
 - RN: "Living Cully" -- Renters in a building being sold would have to be notified of impending sale and given the option to band together, perhaps with a non-profit [Verde, REACH, Naya], and continue living there at minimal rent.
- Isn't that a co-op? What about association fees?
- Switch gears to revenue
 - RN: Feeling that businesses don't pay enough in taxes comes down to Oregon not having a sales tax. Not a place yet where voters will subject themselves to a sales tax. Measure 97 did not pass. ⅔ majority in both chambers required to pass a tax measure. Total Republican opposition. Look at ballot measures 103 and 104. Encourage you to vote no.

Secretary Election

- Matt Lembo elected as new Secretary

Communications Committee

- Manage and organize communications / technology infrastructure
- Ensure timely posting of existing communications
- Develop policy for Board interaction on Social Media (NextDoor)
- Develop additional participants to help manage such presences
 - Work with neighbors not necessarily aware of the SNA to help shepherd communication toward appropriate board members
 - Increase awareness and "brand level" of SNA in the neighborhood so folks are encouraged to push information through the SNA.
 - Doesn't have to be digital
 - Jan does workshops, writes articles, etc for Preparedness
 - Be proactive -- "become a face"
- Actions:
 - Call to arms in Newsletter
 - Work with Russell, Rueben and Hannah on current state of infrastructure
 - Add Communications Report to Agenda

Adjourned 8:42pm